This is just a Sample of our Database which includes over 70,000 Media Contacts.

CHOOSE YOUR TOPIC, SUBJECT OR NICHE YOUR PRESS OR MEDIA RELEASE IS SENT DIRECTLY TO THE EDITORS!

Broadcast TV	KNTV	Broadcast TV Shows	Cable TV
KAKM	KSBY	Fresh Point	Comcast Cablevision of Huntsville
KIMO	KEYT	Comunidad del Valle	Jewish Television Network
KTUU	KCOY	Datebook	Game Show Network
KTVA	KOAA	KNTV News at Six	Applause Network
KYES	KBDI	Q & A	The International Channel
KFXF	KMGH	-	Mediacom California
		Silicon Valley Business This	
KJUD	KJCT	Week	The California Channel
KTOO	WFSB	News 2 Sunrise	SportsChannel Pacific
KSCT	WTNH	Fox Thing in the Morning	Planet Central TV Network
KTNL	WVIT	News at Nine	CRN/Cable Radio Network
WALA	WBBH	Nuestra Musica	The Outdoor Channel
WKRG	WZVN	Spectrum of Jazz	TBN/Trinity Broadcasting Net-
WCOV	WCJB	Comment on Kentucky	work
WMCF	WUFT	Kentucky Life	Sonic Cable Television
WSFA	WJXT	Kentucky Tonight	Network One Television
WDHN	WTLV	Business to Business	Jones Computer Network
KPBI	WWFD	Focus	News 12 Connecticut
KAIT	WOFL	Health Call	Arts & Antiques Network
KARK	WCLF	Mayor Morial: New Direc-	BIZ NET/American Business Net-
KASN	WBFS	tion	work
KLRT	WCTD	68 Sports Night	C-SPAN/Cable Satellite Public
KNXV	WFOR	Doctors on Call	Affairs Ne
KPNX	WLRN	Made In Maine	NET/Political NewsTalk Network
KUSK	WSVN	News Center 5 at Noon	SportsChannel Florida
KAET	WTVJ	Noon Edition	America's Health Network
KGUN	WFTV	News 22	Sarasota News Now
KOLD	WRBW	A.M. Buffalo	CNN/Cable News Network
KUAT	WTVX	Metro Guide	Fox Sports South
KYMA	WMBB	Black Horizons	TBS/Turner Broadcasting System
KERO	WHBR	The Editors	The Cartoon Network
KJEO	WWSB	Fox 7 News at 5:30 & 10	The Travel Channel
KVPT	WTOG	Computer Corner	TNT/Turner Network Television
KABC	WTLH	Behind The Lines	CLTV/ChicagoLand Television
KCAL	WFTS	News Four at 6	News
KLCS	WTVT		SportsChannel Chicago
KSCI	WFGC		NESN/New England Sports Net-
KKAG	WPEC		work
KIXE	WPTV		
KCMY	WAGA		
KFMB	WFXG		
KGTV	WJBF		
KPBS	WGNM		
XETV	WGXA		
KGO	WMAZ		

Cable TV Shows @ Home American Family American Investigator Art News **Before Hours Booknotes Business Unusual** Cantonese News **Capitol Watch Christian Coalition** Close Up on C-SPAN **CNN** Computer Connection **CNN Sports Latenight CNN Sports Tonight CNN World Report CNN World Report** Cope **Country Crossroads** Crossfire **Crossfire Sunday Digital Jam** Direct Line with Paul Weyrich Earth Matters Eco Sports & Travel **EcoView** Equal Time Family Values First Business Fox News Now Future Watch Global View **HBO** Entertainment News Headlines and Deadlines Home & Family Home Computing Home Life Independent Voices **Inside Space** Insights With Robert Novak interact.america It's Only Money It's Only Politics It's Your Business Justice Factory Legal Notebook Managing With Lou Dobbs

Daily-Newspapers

Anchorage Daily News Fairbanks Daily News Miner Juneau Empire Peninsula Clarion Anniston Star **Birmingham Post-Herald** The Birmingham News Times Daily The Huntsville Times The Valley Times-News Mobile Register Montgomery Advertiser Trov Messenger **Batesville Guard** Benton County Daily Record Log Cabin Democrat Northwest Arkansas Times Forrest City Times Herald Arkansas Democrat-Gazette The Daily News The Baxter Bulletin The Morning News **Evening Times** Arizona Daily Sun The Arizona Republic The Courier Tucson Citizen Ledger-Dispatch **Barstow Desert Dispatch** Benicia Herald The Daily Pilot The Davis Enterprise North County Times **Daily Republic** The Dispatch Glendale News-Press The Daily Review Free Lance Press-Telegram Investor's Business Daily Appeal-Democrat The Modesto Bee The Monterey County Herald The Napa Valley Register Marin Independent Journal Inland Valley Daily Bulletin The Desert Sun Palo Alto Daily News Pasadena Star-News **Country News-Press** Valley Times

News Syndicate A B P Writers Syndicate A H R C News Service A Seasonal Sampler Accu-Weather Inc. Accuracy in Media Report Advertising Workshop Alan Lavine Inc. American Press Service and Features Syndicate American Publishing Corp. Ampersand Communications Ask Dr. John Auto Digest Auto Page Syndicate Auto Talk Avanti NewsFeatures Best Buys: The Wine Update Briargate Media Bridge News **Bulleone Feature Syndicate Business Features Syndicate** Canada NewsWire Ltd. Canadian Press **Capital Connections** Capitol Auto Reporting Service Catholic News Service Celebrity Teen Talk Century News Service Charles Woodson Children's Express **Chronicle Features Cineman Syndicate College Press Service Compass Syndicate Computer Bits Creators Syndicate** Cricket Communications, Inc. Critic's Choice **Curt Schleier Reviews** David V. Tilton Direct Communication Service, Inc Dow Jones Capital Markets Report Dr. Cathleen Brown E L Z Communications **Edittech International** Educationally Speaking. . . Enterprises Unlimited Travel & Entertain Entertainment Report

Radio Show AM & FM	Dadia Stations	TV Syndiantos
Ask Your Neighbor	Radio Stations KENI-AM	TV Syndicates Alvin H. Perlmutter, Inc.
Ask Your Neighbor - Drive Time	KFAR-AM	Enterprises Unlimited
Talk of the Town	KIYU-AM	Five Star Productions
On the Line	KINY-AM	Hamilton Productions, Inc.
Rambling with Gambling	KICY-AM	Honey Hole Inc.
Let's Get Cooking	KSRM-AM	ITV: Information Television Net-
Opinion Please	KCHU-AM	work
Inside Austin	WKAC-AM	Kulis Inc.
Westcoast Live	WOOF-AM	Litton Syndications
Agenda X	WNTM-AM	McNichol & Company
Private Lives	WACV-AM	Science Technology Network
Friday Edition	WHHY-AM	The Christophers
A Time to Listen	WZCT-AM	The Kids News Network
Sandhills Today	KDMS-AM	The Kids frews fretwork
The Women's Center	KFAY-AM	Weekly Newspapers
Neon & Beyond	KFDF-AM	Alaska Star
University Focus	KPBI-AM	Capital City Weekly
WMJ - Eye on Cleveland	KOTN-AM	Mukluk News
In Focus with London Mitchell	KAAA-AM	Valdez Star
Airwayes	KFNN-AM	Hartselle Enquirer
Mid-South Today	KSLX-AM	The Monroe Journal
The Mountain Magazine	KCEE-AM	The Atkins Chronicle
The Wouldani Wagazine	KUAT-AM	Herald-Leader Newspapers
Radio Syndicate	KGLW-AM	Carroll County Newspapers
Bailey Broadcasting Services	KERI-AM	Johnson County Graphic
Car Clinic Productions	KNZR-AM	The Ashley News Observer
CUB Radio	KFVR-AM	Fordyce News-Advocate
D W J Television	KSPA-AM	The Chicot County Spectator
Family Radio	KKLA-FM/AM	Lafayette County Democrat
Honey Hole Radio Magazine	KFWB-AM	Little Rock Free Press
Innocents Abroad Productions	XPRS-AM	The Times
Jameson Broadcast, Inc.	KIDD-AM	Nevada County Picayune
Maryknoll World Productions	KVON-AM	The Waldron news
MediaTracks Communications	KJAZ-AM	Ajo Copper News
Moody Broadcasting Network	KCMJ-AM	Fountain Hills Times
National News Syndicate	KDES-AM	Jewish News of Greater Phoenix
Phyllis Kessel's Fashion Focus	KPSI-AM	The Catholic Sun
Premiere Radio Networks	KPCO-AM	Tucson Weekly
Seaway Productions	KQMS-AM	The Signal
Sports Byline USA	KLOA-AM	Beverly Hills Courier
Strauss Radio Strategies	KFBK-AM	Bodega Bay Navigator
The C3 Radio Network	KXOA-AM	The Weekly Calistogan
	KTOM-AM	Coastal View
	KFMB-AM	Coalinga's Own
	KPRZ-AM	Central County Weeklies
	NRA-180	California Courier
	XTRA-AM	Orange County Register Commu-
	KDFC-AM	nity
	KGO -AM	Kern Valley Sun
	KNBR-AM	Forum Publications, Inc.
	KPIX-AM	Los Altos Town Crier

Industry Categories Accounting Advertising, Public Relations & Marketing Architecture Art Automotive Aviation Banking Beverage Book Trade, Journalism, & Publishing Building **Business** - General International Business Management & Human Resources Meetings, Trade Shows, & Conventions Regional, State & Local Business Ceramics & Glass Chemical Trade Cleaning & Laundry **Computer Trades Computers - General Interest** Computers - Games & Video Internet **Computers - Marketing** Publishing & Multimedia Software & Operating Systems Technology & Data Concrete Trade Environment & Nature Conservation & Ecology Cosmetics Trade Country & Western Living Dairy Trade Dental Trade Department, Chain & Merchandise Stores Education - Regional & Local Teaching & Education Electrical Trade **Consumer Electronics Electronics** Trade Construction **Engineering Trade** Surveying, Mapping & Photography **Entertainment Guides** Games & Casinos Motion Pictures Movies & TV Performing Arts & Theatre Environmental Industry Trade Farming -Cattle & Livestock Farming - Chemicals & Fertilizers Farming - Crops, Feed & Grain Farming - Equipment & Machinery Farming - General Farming - Fruits & Vegetables

Farming - Horses Farming - Meat & Packing Trade Farming - Regional & Local Farming - Poultry Farming - Rural Electric Cooperatives Fashion - Clothes & Apparel Finance - Personal Finance Food - Baking Food - Cooking & Cuisine Food - Grocery Trade Food Industry & Processing Forestry & Logging Trade Fraternal - Clubs & Organizations Funeral Trade Furniture - Furniture & House Garden & Landscape Florist, Landscape & Garden Gardening Trade General Interest - Comedy & Entertainment General Editorial Historical News **Political Commentary** General Interest - Regional, State & Met- Medical - General ropolitan Gifts, Antiques & Collectibles Government - City, County & National Government - Fire Government - Police Health & Fitness - Disability Trade Health Clubs & Spas Health & Fitness - Nutrition Personal Health & Fitness Healthcare - Emergency Medical Healthcare Trade Hospitals & Healthcare Medical & Diagnostic Equipment Hobby & Craft - Baseball Card Hobby & Craft Trade Home & Garden Trade Hotel & Motel Trade Import/Export Trade Industrial - Design & Products Engineer- Plastics Trade ing Industrial Trade Security & Locksmith

Instrument & Control Technology - Systems Technology

Insurance Trade Jewelry & Lapidary Law & Legal-Legal Professional Lifestyle - Children & Youth Lifestyle - Ethnic Lifestyle - Special Interests Lifestyle - Senior Lifestyle - Young Adult/Student Marine - Boating **Commercial Fishing** Marine Trade Medical - Cancer Medical - Cardiology Medical - Chiropractic Medical - Family Medicine Medical - Laboratory & Research Medical - Nursing Medical - Ob/Gvn Medical - Pediatrics Medical - Physical Therapy Medical - Psychology Medical - Radiology Medical - Surgery Medical' - Veterinary **Specialized Medicine** Men's Magazines Metal & Welding Trade Military & Defense Mining Trade Music - Fan Magazines Music Trade Musicians Office - Products & Technology Oil & Gas Trade **Optical Trade** Packaging Trade Paper Trade Parenting - Family & Child Parenting - Regional & Local Pets & Animals Trade Pharmacy - Drug Trade Photographic Trade Plumbing, Heating & Air Conditioning Power & Energy Trade Printing, Graphics & Commercial Arts Purchasing Trade Amateur Radio Radio, TV & Cable Industry Trade TV Guides Railroad Trade Real Estate - Facilities Management

Real Estate Trade Churches & Religion **Restaurant Trade** Sciences Sports Bicycling Football, Soccer & Baseball Golf Guns & Shooting Hunting & Fishing Martial Arts Sports Outdoors Running Sports Snow & Ice **Sports - Action** All-Stater Sports American Turf Monthly **Athletics** Balloon Life **Billiards** Digest City Sports Columbus Sports & Fitness Magazine Competitor Magazine ESPN Total Sports Magazines Florida Sports H.S. Sports Hang Gliding Magazine Harnett's Sports Arizona MetroSports Magazine New York Sportscene Parachutist Referee Rock & Ice Roller Hockey Magazine Skater Magazine Slam Sports Etc Magazine Sports Focus Magazine Sports Illustrated Sports Traveler Magazine Sports'N Spokes The Fan The Sporting News Transworld Skateboarding Triathlete

Sports Trade Tennis Sports - Water Telecommunications - Mobile & Cellular Electronics Networking & LAN Telecommunications Industry Trade Textile Trade Tobacco Trade Transportation Air Travel National, Regional & Local Travel Mags Travel Trade Woman's Magazines Beauty & Romance Mags Bridal & Wedding Woodworking Trade/Hobby